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BREAKING NEWS

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PANGASIOUS NEWS

Overview

According to Vietnam Customs, in May 2025, Vietnam's pangasius export turnover reached 189 million USD, up 12% over the same period last year. Cumulative pangasius export in the first 5 months of this year reached 829 million USD, up 11% over the same period in 2024.



Frozen Pangasius Fillet

666 million USD, ↑ 11%

Dried Pangasius and other frozen products (Whole round, steak,...)

142 million USD, ↑ 8%



Value-added Pangasius

21 million USD, ↑ 64%





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PANGASIUS NEWS

China & Hong Kong

China & HK witnessed negative growth in imports of Vietnamese pangasius in May 2025 and the first 5 months of 2025, but continued to affirm itself as the No. 1 pangasius consumption market. Pangasius exports to China & HK in the middle of the second quarter of 2025 reached 46 million USD, down 8% compared to May 2024. The total export value of pangasius to this market in the first 5 months of this year reached 196 million USD, down 4% compared to the same period last year.

The USA

Pangasius exports to the US in May 2025 reached 41 million USD, an increase of 35% compared to May 2024. Total pangasius exports in the first 5 months of 2025 to the US reached 142 million USD, an increase of 7% compared to the same period in 2024.

PANGASIOUS NEWS

➔ *Brazil*

After the US, Brazil continues to demonstrate strong consumption of pangasius products from Vietnam, especially frozen pangasius fillets. In May 2025, pangasius exports to this South American country reached 16 million USD, double that of May 2024. By the end of May 2025, pangasius exports to Brazil reached 80 million USD, up 73% over the same period last year.

➔ *The EU*

Pangasius exports to the EU also continued to enjoy positive growth of 12%, with a value of nearly 16 million USD in May 2025. The Netherlands is still the country importing the most Vietnamese pangasius products in the EU. In May 2025 alone, pangasius exports to the Netherlands reached 5 million USD, an increase of 26% over the same period last year.

➔ *Mexico*

In May 2025, Mexico surpassed Thailand and became the fourth largest single market consuming pangasius from Vietnam. The export value of pangasius to Mexico in May 2025 reached 7 million USD, an increase of 14% compared to May 2024. Cumulative pangasius exports to Mexico in the first 5 months of this year reached 28 million USD, an increase of 6% compared to the same period last year.





PANGASIOUS NEWS

Consumption trends and FTAs promote Vietnamese pangasius to penetrate deeper into Mercosur

In the context of pangasius exports to the EU facing fierce competition from technical regulations and sustainable consumption trends, the South American market has emerged as a potential alternative destination, especially the Mercosur bloc (including Brazil, Argentina, Uruguay, Paraguay). With the negotiation process of the Vietnam – Mercosur Free Trade Agreement (FTA) being promoted, the prospect of turning Mercosur into the "second EU" of Vietnamese pangasius is becoming increasingly clear.

Among white fish, Vietnamese pangasius is clearly dominant in some Mercosur countries, especially Brazil and Colombia – Mercosur observer countries. This opens up a great opportunity for Vietnamese pangasius to expand its market share in this region if the FTA is signed.



Shrimp news

OVERVIEW

By the end of May 2025, Vietnam's shrimp exports reached 1.7 billion USD, up 32% over the same period last year. However, behind the growth, the shrimp industry is facing many challenges, especially from the US market – which is planning to apply reciprocal tax and anti-dumping tax policies at unprecedented high levels. According to statistics from Vietnam Customs, many major markets recorded impressive shrimp export growth in the first 5 months of this year.

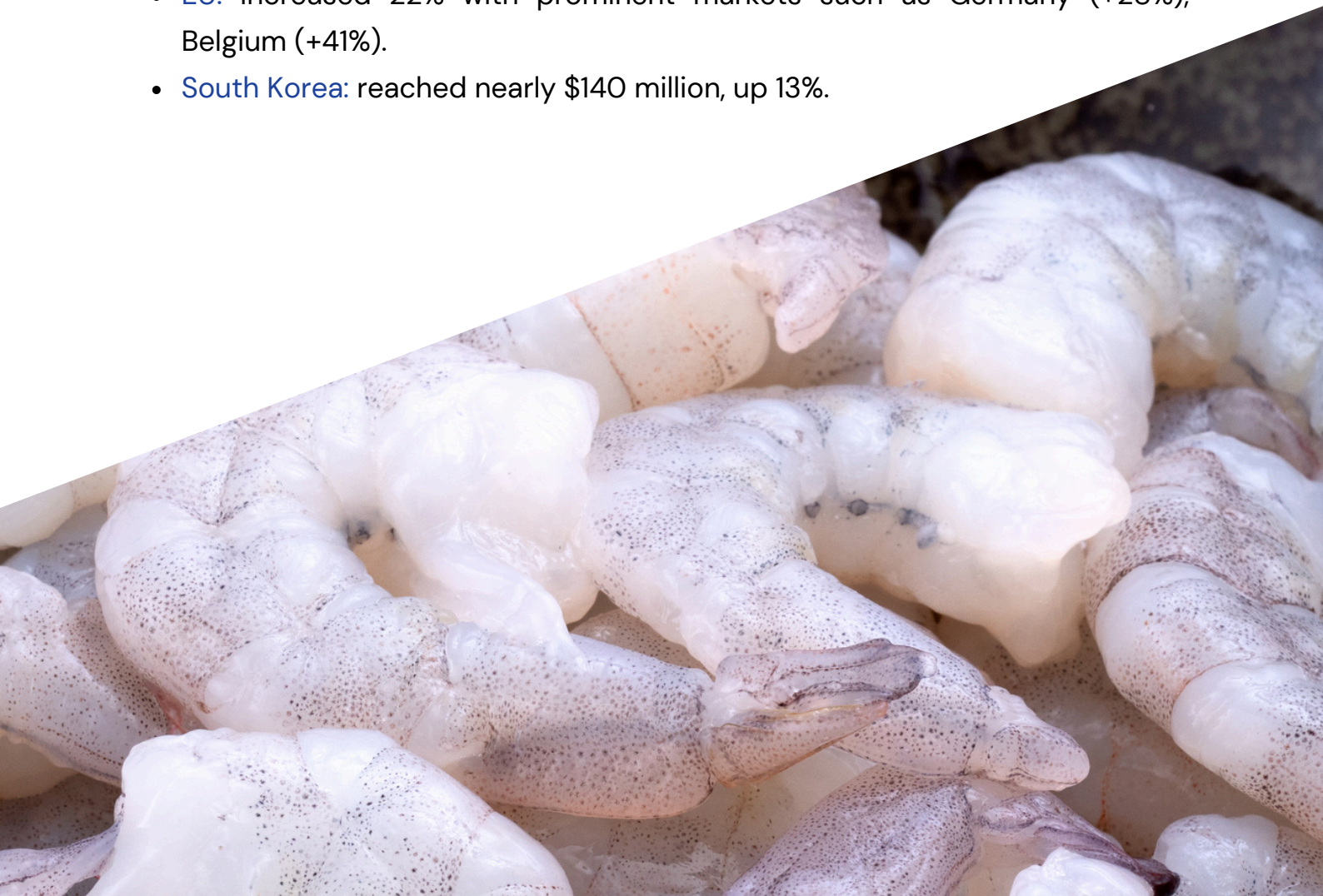
Raw shrimp prices and export prices both tend to increase, good consumption demand in major markets such as China, Japan, Korea, EU as well as businesses boosting exports to the US before the deadline for reciprocal tariffs on July 9 by President Trump, the effects from FTAs such as CPTPP, RCEP have contributed significantly to this growth momentum.

Shrimp news

OVERVIEW

Impressive growth across multiple markets

- **China & Hong Kong:** reached \$494 million, up 90% – becoming the leading market in value.
- **US:** reached \$294 million, up 28.6% despite facing tariff risks.
- **CPTPP:** increased 37% (\$472 million), with Japan, Canada, and the UK continuing to be bright spots.
- **EU:** increased 22% with prominent markets such as Germany (+28%), Belgium (+41%).
- **South Korea:** reached nearly \$140 million, up 13%.



2025



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Shrimp news

➡ Chinese market

Chinese shrimp prices fell to multi-year lows in week 25 (16–20 June 2025), with Fujian province prices reaching RMB 26.00 (US\$3.62)/kg – the lowest in at least seven years – while exporting countries showed more stability.

The Chinese wholesale market has yet to see a broad-based price increase. As of week 25, wholesale prices in China were flat. Northern China's IQF 30/40 brine shrimp (under 1.8kg) traded at RMB 37.30–40.40/kg (US\$5.20–5.63/kg). However, some brands saw selective price increases. For example, Industrial Pesquera Santa Priscila's IQF brine shrimp increased by RMB 1/kg.

Shrimp news

➔ Japanese market

Japan is the third largest single import market for Vietnamese shrimp, accounting for 13% of Vietnam's total shrimp export value. In May this year, shrimp exports to this market reached 49 million USD, up 14% over the same period last year. In the first 5 months of this year, shrimp exports to this market reached more than 218 million USD, up 19% over the same period last year. The growth trend in the first 5 months of this year continues the growth momentum in the second half of 2024. In 2024, shrimp exports to this market reached 517 million USD, up slightly by 1% compared to 2023. Vietnam's shrimp exports to Japan recorded a 14% growth in the first five months of this year, a positive signal, partly reflecting the market shift in the face of tariff challenges from the US.





Shrimp news

RAW MATERIAL SITUATION

Ben Tre: Exceeding the plan for high-tech shrimp farming

With the goal of developing 4,000 hectares of brackish water shrimp farming using high technology (CNC) by 2025, Ben Tre not only reached the target early but also exceeded the plan, with 4,133 hectares, accounting for 103.3% of the target. This result not only demonstrates the right direction in developing the marine economy but also affirms the pioneering role of the province in the transition to modern, CNC, and environmentally friendly agriculture.

After nearly 5 years of implementation, the brackish water shrimp farming area using CNC in the whole province has reached 4,133 hectares, exceeding the set target. This result marks a strong step forward in innovating the growth model of the local agricultural sector.





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