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GLOBAL FOOD

# Breaking News

**Vietnamese Seafood**  
**Source: Vasep**

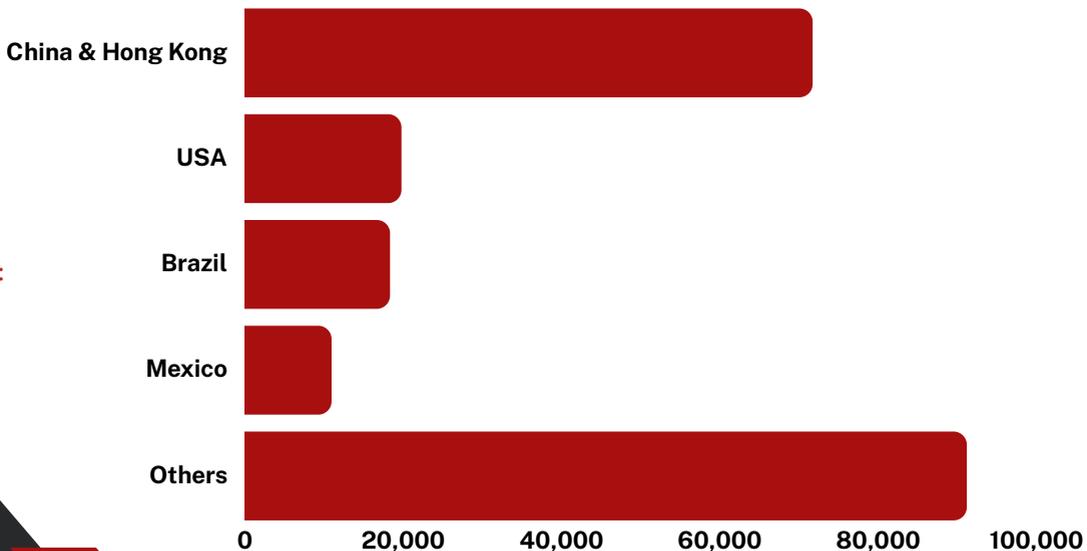


# PANGASIUUS NEWS

## OVERVIEW

According to the latest statistics for January 2026, Vietnam's pangasius export turnover to major market blocs recorded positive growth compared to the same period last year, indicating that consumption demand is gradually recovering.

### Import Markets for Vietnamese Pangasius from January 1 to January 31, 2026



# PANGASIU NEWS

## CHINESE & HONG KONG MARKET

China & Hong Kong continue to be the largest import market for Vietnamese pangasius.

Export value in January 2026 reached around USD 72 million, up 129% compared to the same period in 2025. Compared to December 2025 (USD 63 million), exports continued to increase.



The festival season in China came later this year, leading to stronger import activities for consumption and stockpiling at the beginning of the year.



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# PANGASIU NEWS

## CPTPP MARKET

Export turnover to the CPTPP market reached USD 37 million, up 52% year-on-year.

Some markets recorded strong growth:

- Mexican market: USD 11 million, up 108%
- Japanese market: USD 5 million, up 75%
- UK market: USD 6 million, up 46%
- The Canadian market and other markets maintained stable import demand.

After strong growth in 2025, the CPTPP market continues to show great potential for Vietnamese pangasius products.



# PANGASIUUS NEWS

## MIDDLE EASTERN MARKET

Export turnover reached USD 14 million, up 50% compared to the same period last year. However, the market has shown signs of slowing down compared to December 2025.

In the near future, the increasingly complicated conflicts in the region may create several risks:

- ❏ Shipping routes through the Strait of Hormuz may face disruptions, forcing some shipping lines to suspend services or reroute vessels via the Cape of Good Hope.
- ❏ Freight rates on the Asia – Dubai route have nearly doubled.
- ❏ Emergency surcharges for Gulf routes range from USD 1,500–4,000 per container, with higher costs for reefer containers.
- ❏ War risk insurance premiums have increased.





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# PANGASIOUS NEWS

## **ASEAN MARKET**

Export turnover reached USD 20 million, up 49% year-on-year.

Some markets in the region recorded strong growth, such as Thailand, reaching USD 9 million, up 65%. However, growth among ASEAN markets remains uneven and shows clear differences between countries.

## **EUROPEAN MARKET**

Export turnover to the European market reached USD 15 million, up 18% compared to the same period last year.

The main reason is the shortage of cod and pollock supply, which has increased demand for alternative whitefish products. As a result, Vietnamese pangasius has become a competitive substitute due to its reasonable price and stable supply.

For traditional markets that recorded negative growth in the last few months of 2025, such as the Dutch market, signs of recovery have appeared.



# PANGASIOUS NEWS

## RAW MATERIAL SITUATION

In the Mekong Delta region, many localities have launched activities to release pangasius fingerlings into rivers and natural canals at the beginning of the year to restore aquatic resources. In Long Xuyen City (An Giang), hundreds of thousands of pangasius fingerlings have been released into the Hau River, with fingerlings selected from certified hatcheries to ensure good health and suitability to local conditions.

Pangasius remains the key aquaculture species in the Mekong Delta due to its high economic value and strong adaptability to freshwater environments. The release of fingerlings helps restore natural fish stocks, maintain ecological balance, and ensure a stable long-term raw material supply for the pangasius industry.



# SHRIMP NEWS



## OVERVIEW

In January 2026, Vietnam's shrimp exports reached US\$379.6 million, a 22% increase compared to the same period in 2025. This double-digit growth in the first month of the year indicates a relatively positive recovery in orders, particularly in Asian markets. The main drivers of this growth came from China and Japan – two markets experiencing high demand ahead of the Lunar New Year.

-  Vannamei shrimp continued to be the main driver with \$216.9 million, accounting for 57.1% of total export value and increasing by 31% year-on-year. Both processed and frozen raw shrimp products showed considerable growth, indicating relatively balanced demand in both the raw shrimp and processed shrimp segments.
-  Black tiger shrimp exports reached \$29.2 million, a 34% increase, but their share remains modest. This indicates that current growth still depends primarily on vannamei shrimp – a product that is more sensitive to price fluctuations and tariff policies in major markets.



# SHRIMP NEWS

## USA MARKET

Exports to the US reached \$43.8 million, a 22% increase compared to the same period last year, but a slight decrease compared to December 2025. This indicates that the US market still maintains a certain level of demand, but has not yet created a breakthrough in value within the overall structure.



A key factor of particular interest to businesses in February was the final outcome of the POR19 anti-dumping duties (ADD) assessment, which had just been announced. The results were generally not as unfavorable as previously feared, significantly reducing psychological pressure on both exporting businesses and US importers. The fact that the duty rates did not increase dramatically created a relatively stable foundation for orders that were already under negotiation.



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# SHRIMP NEWS

## ASIAN MARKET

China continues to be the largest market with a turnover of \$129.6 million, up 15% year-on-year. Japan reached \$44.8 million, up 31%. The trend of stockpiling goods for holiday consumption and improved purchasing power in this region have helped businesses maintain a strong export momentum from the beginning of the year.

Forecasts for February 2026 indicate that shrimp exports may slow down, primarily due to seasonal factors as the Lunar New Year holiday disrupts production and delivery. The high base levels of January also make it difficult to maintain similar growth rates.

Currently, the growth drivers of Vietnam's shrimp industry rely heavily on Asian markets, especially China and Japan. If demand in this region remains stable after the Lunar New Year, this will be a crucial pillar for the first quarter of 2026.



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# SHRIMP NEWS

## MIDDLE EAST MARKET



The Middle East is one of the important market regions for Vietnamese seafood, with shrimp being a notable export item. However, military tensions in the region since the beginning of 2026 are raising concerns about the risk of disruption to global seafood trade, logistics, and supply chains. In this context, Vietnamese shrimp exports to the Middle East are also experiencing certain impacts, clearly reflecting the fluctuations in the global shrimp market.

The demand for shrimp in the Middle East mainly comes from high-income countries such as the UAE, Saudi Arabia, Qatar, and Kuwait. These are markets with strong food service and tourism industries, where seafood – especially shrimp – is a popular protein source in restaurants, hotels, and modern retail systems. In addition, the Middle East is also a significant consumer market for frozen shrimp, processed shrimp, and value-added shrimp products from Vietnam.



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# SHRIMP NEWS

## MIDDLE EAST MARKET



Not only does the tension in the Middle East affect Vietnam's exports, but it can also impact the global shrimp market through various channels.

First, rising oil prices could increase the costs of aquaculture and shrimp farming, as well as the cost of transporting shrimp between major production and consumption regions such as Asia, Europe, and North America.

In addition, disruptions to key shipping routes could increase logistics costs and prolong delivery times, thereby affecting the global shrimp trade flow.

Amid rising logistics costs, importers may be more cautious in signing contracts or adjusting purchasing plans, especially as the global shrimp market is still recovering from the demand downturn of 2023.



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# SHRIMP NEWS

## RAW MATERIAL SITUATION

***An Giang proactively responds to drought and salinity intrusion, protecting shrimp farming areas during the 2025-2026 dry season.***

Anticipating an increase in saltwater intrusion in late March and early April 2026, many localities in An Giang province have proactively implemented solutions to protect shrimp farming areas during the 2025-2026 dry season. These measures focus on water resource management, irrigation system operation, and guiding farmers in appropriate farming techniques. Local authorities have reviewed response plans and flexibly operated sluice gates and dams to store freshwater and control salinity for production. Shrimp farmers have also proactively dredged ponds, reinforced embankments, installed water aerators, and stockpiled lime for environmental treatment. Simultaneously, indicators such as salinity, pH, and water temperature are regularly monitored to ensure favorable conditions for shrimp growth.



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# TUNA NEWS

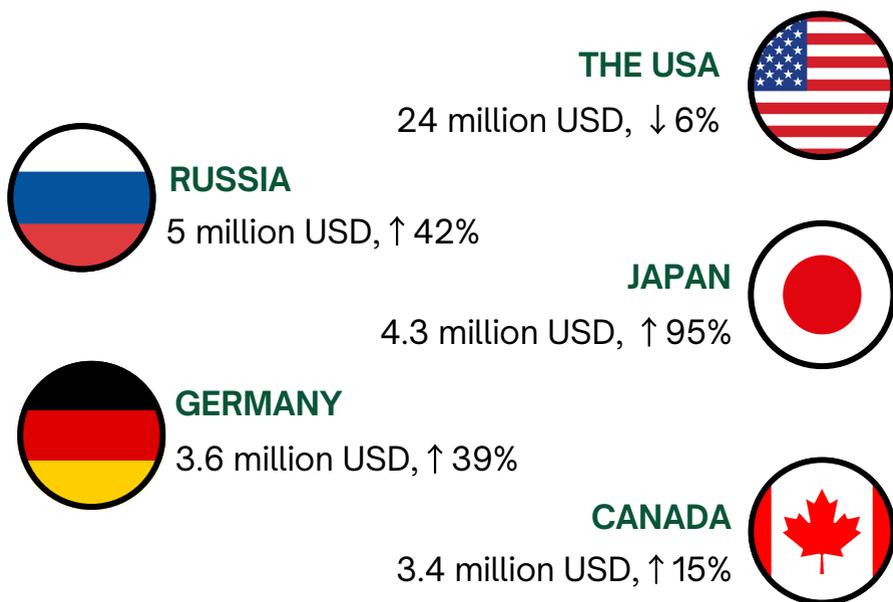
## OVERVIEW

According to data from Vietnam's Customs, tuna exports in the first month of 2026 reached more than 75 million USD, marking a 13% increase compared to the same period in 2025. Notably, exports recorded growth in most key markets such as Japan, the EU, and Russia. In contrast, shipments to the United States declined by 6%, reflecting a divergent trend amid ongoing adjustments to U.S. import tariff policies and the enforcement of compliance requirements under the provisions of the Marine Mammal Protection Act (MMPA), which came into effect at the beginning of the year.



# TUNA NEWS

## TOP 5 IMPORT MARKETS OF VIETNAMESE TUNA



Among the Top 10 export markets for Vietnamese tuna in January 2026, **the United States** remained the largest destination, with exports reaching **24 million USD**, accounting for 32% of total export value, although this figure represented a 6% decline compared to the same period in 2025. In contrast, shipments to several other major markets recorded strong growth, including **Japan (+95%)**, **Germany (+39%)**, and **the Netherlands (+15%)**. Meanwhile, some markets expanded rapidly from a low base, such as **Egypt (+129%)** and **Chile (+133%)**.



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# TUNA NEWS

## Export of canned tuna

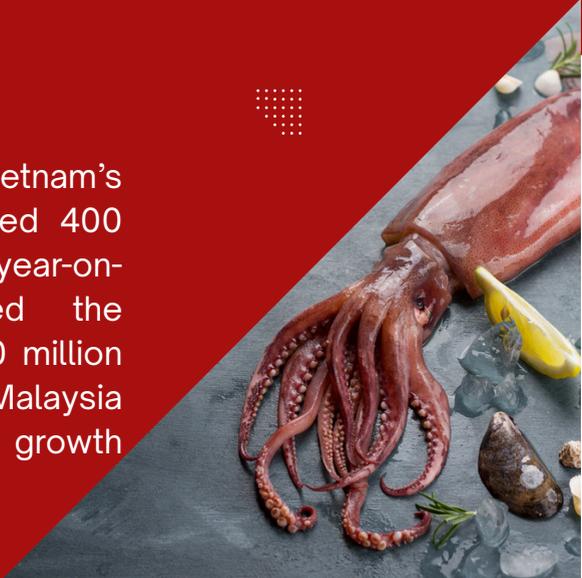
In the market structure of 2025, **the United States** remained Vietnam's largest pillar market, with export value slightly higher than in 2024, reaching **more than 190 million USD**. In contrast, exports to **the EU** dropped sharply by 22%, falling to around **57 million USD**. Several European markets recorded notable declines, including **Germany (-27%)**, **Finland (-3%)**, and **Romania (-36%)**, reflecting competitive pressures and consumer demand that has yet to recover evenly across the region. The backdrop of high living costs, a growing “value-seeking” consumption trend, and supply competition from traditional canned seafood producers may have contributed to the EU's slower-than-expected recovery.

Notably, exports to several Middle East and North Africa markets surged significantly, with **Libya up 70%**, **Egypt up 127%**, and **the UAE soaring 302%**, alongside strong growth in several other markets, albeit from a relatively small base.



# OTHER SEAFOOD NEWS

In January 2026, Vietnam's seafood exports reached 400 million USD, up 24% year-on-year. Japan remained the leading market with 100 million USD (+20%), while Malaysia recorded the strongest growth at +130%.



## VIETNAM SEAFOOD EXPORTS

Jan 2026

### TOP 4 EXPORT MARKETS



**Japan** → 100 million USD  
↑ 20%

**Thailand** → 26 million USD  
↑ 29%

**Russia** → 10 million USD  
↑ 14%

**Malaysia** → 8 million USD  
↑ 130%

### EXPORT VALUE

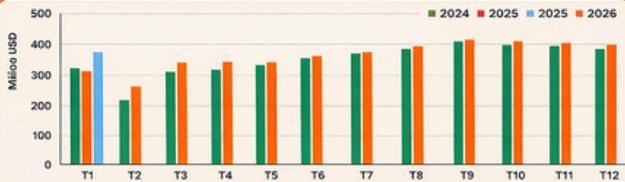


**400 million USD**  
↑ 24%

### EXPORT MARKETS



**75**



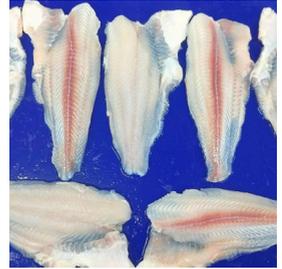


# GOOD ITEMS FOR SALES

01

## FROZEN PANGASIUS FILLET UNTRIMMED

- Boneless, Skinless, Red meat on, Fat on, Belly on, Chemical-free
- Size (grs/pc): 170/220; 220 up
- Packing: IQF, Bulk bag, 10kg/ carton
- 90% Net Weight, 10% Glazing



02

## FROZEN HORSE MACKEREL

- Whole Round, Chemical-free
- Size (cm/pc): 16 up; 18 up
- Packing: Block, 10kg/ carton
- 100% Net Weight



03

## FROZEN LAYANG SCAD

- Whole Round, Chemical-free
- Size (pcs/kg): 8/10
- Packing: IQF, Bulk bag 10kg/ carton
- 100% Net Weight





# GOOD ITEMS FOR SALES

04

## FROZEN RAW BLACK TIGER HOSO

- Head On, Shell On, Chemical-free
- 90% net weight, 10% glazing
- Size (pcs/kg): 16/20; 20/25; 26/30; 31/40
- Packing: Semi-IQF, 1kg plain box with sticker, 10kg/ctn



05

## FROZEN RAW VANNAMEI PD

- Headless, Shell-less, Peeled, Deveined, Tail Off, STPP treatment as EU's standard
- 70% net weight, 30% glazing
- Size (pcs/lb): ; 16/20; 26/30
- Packing: IQF, 1kg plain bag in 10kg carton



06

## FROZEN COOKED VANNAMEI PDTO

- Cooked, Headless, Shell-less, Peeled, Deveined, Tail On, STPP treatment
- 70% net weight, 30% glazing
- Size (pcs/lb): ; 16/20; 26/30
- Packing: IQF, 1kg plain bag in 10kg carton





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