HUY HOANG
GLOBAL FOOD

BREAKING NEWS

VIETNAMESE SEAFOOD

Source: VASEP

PANGASIUS NEWS

OVERVIEW

Vietnamese pangasius exports maintained positive growth in the first eight months of 2026, reaching a total export value of over USD 1.52 billion, which represents a 9.7% increase compared to the same period in 2025. In August 2026 alone, the export value hit nearly USD 205 million, a 5.6% year-over-year increase. Market trends are becoming highly polarized: while China and Brazil are driving growth, the US market is experiencing a sharp decline. In terms of product structure, frozen pangasius fillets (HS03) dominate the industry, accounting for 98% of the total export value at USD 1.49 billion (up 10.3%). Conversely, value-added pangasius products (HS16) only make up 2% of the total, generating USD 30 million and recording a 13.2% decline.

PANGASIUS NEWS

CHINESE MARKET

China remains the largest importer of Vietnamese pangasius, accounting for the highest proportion at 27.4% of the total export value. In the first eight months of 2026, export turnover to this market reached USD 417.4 million, marking an impressive growth of 28.9% compared to the same period last year. In August 2026 alone, the export value hit over USD 60 million, representing a 17.5% increase.

The strong and stable consumer demand from China plays a pivotal role in leading and maintaining the positive growth momentum for the entire pangasius export industry.

US MARKET

In contrast to China's growth, the US market is facing severe downward pressure, with total export turnover in the first eight months dropping by 13.2% year-over-year to USD 203.2 million. This decline was most evident and severe in August 2026, when the export value plummeted by 49.3%, reaching just approximately USD 14 million.

The primary cause of this downward trend stems from the unfavorable results of the 21st period of review for anti-dumping duties (POR21), which directly and negatively impacted the purchasing sentiment and decisions of US importers.

PANGASIUS NEWS

CPTPP AND EU MARKET

Both the CPTPP and EU market blocs recorded positive growth, significantly contributing to compensating for the large shortfall left by the decline in the US market.

In the first eight months of the year, export turnover to the CPTPP bloc reached USD 263.5 million, an 11.8% increase. Similarly, exports to the EU market maintained positive results with a total value of USD 130.3 million, up 10.2% compared to the same period.

BRAZILIAN MARKET

The Brazilian market is sending robust signals of recovery, providing a significant boost to the overall export picture. Accumulated over the first eight months of the year, export turnover to this country reached USD 124.2 million, recording a 7.6% increase compared to the previous year. Most notably, the Brazilian market witnessed a massive leap in August 2026, with the export value reaching nearly USD 19 million, equivalent to an outstanding 73.1% surge year-over-year.

HUY HOANG GLOBAL FOOD

PANGASIUS NEWS

RAW MATERIAL SITUATION

Edwardsiella ictaluri is one of the important bacterial pathogens affecting freshwater fish, particularly catfish. In pangasius, this bacterium is the main cause of **bacillary necrosis of the liver, kidney and spleen (BNK disease).** If not detected and controlled in time, the disease can negatively affect fish health and farming efficiency.

Infected pangasius may show signs such as **loss of appetite, lethargy and separation from the school.** In severe cases, abnormal neurological signs may occur. During examination, the characteristic lesions are **small white abscesses appearing on the liver, kidney and spleen.**

Disease outbreaks can be associated with **high water temperature, low dissolved oxygen, organic matter accumulation, high stocking density and poor water quality control.** Handling activities such as harvesting, size grading and transportation may also cause skin or gill damage, increasing the risk of bacterial infection.

Impact on Pangasius Production: Proactive management of water quality, stocking density, pond hygiene and fish health monitoring can help reduce disease risks. When abnormal signs appear, accurately identifying the pathogen before treatment is important to avoid unnecessary antibiotic use and help reduce the risk of antimicrobial resistance.

HUY HOANG
GLOBAL FOOD

SHRIMP NEWS

OVERVIEW

Vietnam's shrimp exports reached USD 3.3 billion in the first eight months of 2026, a 12% increase year-on-year. However, growth is decelerating and diverging across markets, with the US and EU facing continued pressure. Recent insights from the Global Shrimp Forum 2026 (GSF 2026), held in early September, indicate that the final months of the year will remain a period of fierce competition. Global supply continues to rise, while buyers are increasingly prioritizing product quality, specifications, consistency, and the ability to meet specific market demands.

According to Vietnam Customs data, shrimp exports reached USD 478.5 million in August 2026, up 4.2% year-on-year. Accumulated exports for the first eight months totaled USD 3.3 billion, a 12% increase. Vannamei shrimp continued to account for the largest share at over USD 2 billion (up 7.6%), followed by black tiger shrimp at nearly USD 318 million (up 7.4%) and other shrimp varieties at USD 936.6 million (up 25%).

SHRIMP NEWS

US MARKET

Exports to the US reached USD 436.1 million, down 11.7%, the figure for August alone fell by 12.6%.

In the US, the competitive supply landscape is shifting rapidly. Ecuador continues to significantly expand its market presence – particularly in peeled shrimp—while India remains a major competitor capable of swiftly redirecting shipments between the US and other markets. Insights gathered at GSF 2026 also indicate that US demand is currently insufficient to absorb increased supplies through price reductions alone. Instead, importers and retailers are increasingly prioritizing peeled, processed, and convenience-oriented products to capture greater value.

Vietnamese shrimp also face pressure stemming from a complex trade environment. Frozen warm-water shrimp remain subject to anti-dumping (AD) and countervailing duty (CVD) measures, as well as associated administrative reviews. As of July 2026, the US is imposing a 12.5% Section 301 tariff on applicable Vietnamese goods—excluding exempted items—whereas the rate for Ecuador, India, and Indonesia is set at 10%. Consequently, competitive advantage in the US market increasingly hinges on the total cost of bringing products to market, in addition to selling prices and product composition.

HUY HOANG
GLOBAL FOOD

SHRIMP NEWS

EU MARKET

The EU market has also failed to generate new momentum; export turnover stood at USD 355.3 million—a 3.6% decline—with August alone seeing a drop of 23.5%.

While purchasing sentiment in the EU remains somewhat cautious, data from the Global Seafood Forum (GSF) indicates that value-added products demonstrate greater resilience than raw shrimp. This is a segment where Vietnam holds a competitive edge—specifically in peeling, steaming, breading, marinating, and producing ready-to-cook items and complex processed goods. However, this advantage is no longer guaranteed, as Ecuador rapidly invests in peeling and processing capabilities while India intensifies its efforts to penetrate the European market.

SHRIMP NEWS

CHINESE MARKET

China and Hong Kong remained the largest driving force, with exports reaching nearly USD 1.12 billion—a 35.9% increase—accounting for 34.1% of Vietnam's total shrimp exports during the eight-month period. Exports to China alone exceeded USD 1.07 billion, up 38.2%. This represents the most notable growth among major markets and continues to provide significant support for the industry's overall performance.

OTHER MARKETS

Exports to **Japan** rose by 6.1% to USD 388.5 million.

Australia saw an increase of 18.2%, and **Canada** grew by 6.5%.

The CPTPP bloc reached USD 901 million—an increase of 11%—continuing to demonstrate the importance of a diversified market structure for Vietnamese shrimp.

HUY HOANG
GLOBAL FOOD

SHRIMP NEWS

RAW MATERIAL SITUATION

Transferring shrimp from nursery ponds to grow-out ponds is a critical stage, as sudden environmental changes can cause stress and affect shrimp health and growth. Careful preparation and gradual acclimation help shrimp adapt to the new pond.

The grow-out pond should be prepared 7–10 days before stocking, with pH, salinity, alkalinity, temperature, and dissolved oxygen maintained close to nursery-pond conditions. Aerators, paddle wheels, and waste collection systems should also be checked beforehand.

Shrimp should be healthy, active, feeding well, and free from abnormal signs before transfer. Early morning or late afternoon is preferable, with gradual adjustment of temperature and salinity to reduce environmental shock.

During the first 5–7 days, farmers should monitor water quality, feeding response, and shrimp activity. Feed may be reduced by 10–20% during the first 1–2 days and adjusted based on feeding tray observations. Avoiding sudden changes helps shrimp recover from stress and maintain stable growth.

HUY HOANG
GLOBAL FOOD

TUNA NEWS

OVERVIEW

Our team comprises experts in various fields, including web design, development, SEO, and digital marketing. We bring a wealth of experience and knowledge to every project.

In August 2026

2% year-on-year

Total export reached nearly USD 90 million

In first eight months of 2026

2% year-on-year

Total export reached nearly USD 634 million

The main growth drivers were the United States and Russia, while Japan and Canada also recorded positive signals. In contrast, the EU remained a major bottleneck, with export value declining by 17% in the first eight months.

HUY HOANG
GLOBAL FOOD

TUNA NEWS

US MARKET

The United States remains the largest tuna export market for Vietnam.

- August: approximately USD 35 million, up 23% year-on-year.
- First 8 months: USD 248 million, up 8%.
- However, August export value decreased by approximately 8% compared with July.

However, the outlook for the final months of the year will be more uncertain as the additional 12.5% tariff imposed by the US on Vietnamese goods began to affect new orders from the end of July. The tariff costs may put pressure on purchasing prices and exporters' profit margins.

The US is also strengthening regulations on seafood traceability and combating IUU fishing. Therefore, businesses should pay close attention to the following new US policies:

The US is strengthening seafood traceability and IUU fishing controls, with NOAA Fisheries focusing on electronic monitoring, AI applications, and reviewing the Seafood Import Monitoring Program (SIMP).

On September 14, 2026, the US House passed a bill proposing rapid on-site testing to verify seafood origin, particularly for tuna and red snapper, to help detect IUU-caught or falsely declared products.

For Vietnamese tuna: stricter requirements for traceability, documentation, and raw material origin verification will become increasingly important, especially for products involving imported raw materials → processing in Vietnam → export to the US.

TUNA NEWS

RUSSIAN MARKET

Russia is emerging as one of the bright spots for Vietnamese tuna exports:

- First 8 months: USD 38 million, up 56% year-on-year.
- August alone: down slightly by 6% compared with August 2025.

The strong cumulative growth indicates that Russia is making an increasingly significant contribution to the diversification of Vietnam's tuna export markets.

JAPANESE MARKET

Tuna exports to Japan rebounded in August:

- August: approximately USD 5 million, up 27% year-on-year.
- First 8 months: nearly USD 27 million, up 4%.

This is a positive signal following a period of relatively unstable growth.

CANADIAN MARKET

Canada continued to maintain a positive growth trend:

- August: approximately USD 6 million, up 8% year-on-year.
- First 8 months: nearly USD 30 million, up 7%.

Canada, together with Japan and Russia, is helping Vietnamese businesses diversify market risks and reduce dependence on several major markets.

TUNA NEWS

EU MARKET

The EU continues to put pressure on overall growth:

- August: USD 14 million, down 16% year-on-year.
- First 8 months: USD 118 million, down 17%.
- Key markets within the bloc, such as the Netherlands, declined by nearly 47%, while Germany decreased by 17%.

In addition to market demand, Vietnamese businesses are facing increasingly stringent requirements regarding traceability, combating IUU fishing, and electronic catch certificates through the CATCH system.

One notable development at present is that the EU has proposed extending the Autonomous Tariff Quota (ATQ) for tuna loin until December 31, 2027. Currently, the EU allows the import of 35,000 tons of tuna loin per year at a 0% tariff; once the quota is exhausted, the standard tariff of 24% will apply.

However, the EU is considering adding sustainability criteria to the ATQ mechanism, which could affect the selection of suppliers in the coming period.

HUY HOANG
GLOBAL FOOD

GOOD ITEMS FOR SALES

FROZEN WELL-TRIMMED PANGASIUS CUBE

- Skinless, boneless, red meat off, belly off, fat off, STPP treatment
- 80% Net Weight, 20% Glazing
- Size (grs/pc): 15/25; 25/35
- Packing: IQF, 1kg bag x 10/ carton

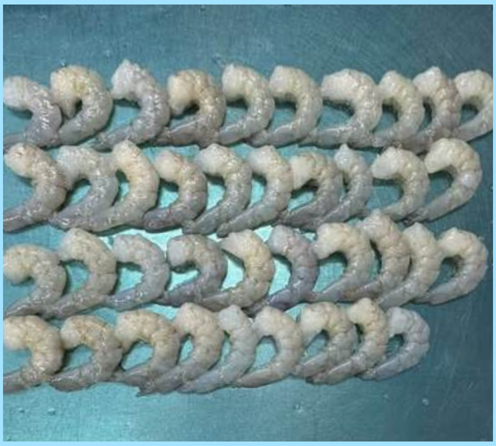
FROZEN TUNA MEAT CUBE

- Skinless, boneless, C/O treated
- 100% net weight
- Size (grs/pc): 20/30; 30/40
- Packing: IQF, 500grs/ vacuum bag x 20/ carton

FROZEN RED PACU WHOLE ROUND

- Head On, Gut In, Tail On, Chemical-free
- 80% Net Weight, 20% Glazing
- Size (grs/pc): 500/800
- Packing: IQF, Bulk 10kg/ carton

GOOD ITEMS FOR SALES



FROZEN RAW PD VANNAMEI SHRIMP

- Raw, Headless, Shell-less, Pin Deveined, Tail Off, STPP treatments as EU's standard
- 20% glazing, 80% Net Weight, FWFC
- Size (pcs/lb); 16/20; 21/25; 26/30; 31/40
- Packing: IQF, 1kg bag x 10/ carton

FROZEN COOKED PDTO VANNAMEI SHRIMP

- Cooked, Headless, Shell-less, Pin Deveined, Tail ON, STPP treatments as EU's standard
- 20% glazing, 80% Net Weight, FWFC
- Size (pcs/lb); 16/20; 21/25; 26/30; 31/40
- Packing: IQF, 1kg bag x 10/ carton

FROZEN CUT BABY OCTOPUS - 2 SKINS

- Octopus membranaceus
- 100% Net Weight, No Chemical
- Size (grs/pc): L (80-120): 50%; 2L (120-170): 50%
- Packing: Block, 900gr/block x 6/ carton

HUY HOANG
GLOBAL FOOD

Contact Us

Website	www.huyhoangseafood.com.vn
Phone	+84 2 866 866 865
E-mail	sales@huyhoangseafood.com.vn
HQ address	Ho Chi Minh City, Vietnam